## Awareness Learning Tools for Data Sharing Everywhere (ALerT)

Technology plays a role in all aspects of modern-day society. As a consequence, we share data with application providers, commercial entities, and social media platforms. Data has become ubiquitous in our digital world, and often we don't really know what is happening with our own data. **ALerT** will develop novel tools that will be used to gain new knowledge about **how people make decisions** regarding ubiquitous data, on privacy, and sharing of personal information. ALerT is a research project funded by the Norwegian Research Council.

The Research Council of Norway

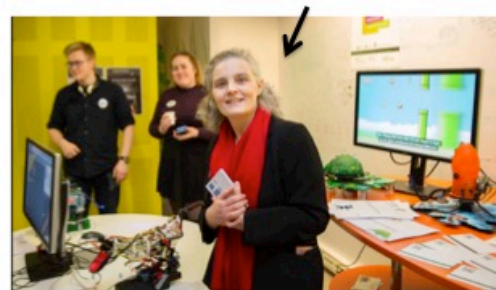**IKT og digital innovasjon (IKTPLUSS)**
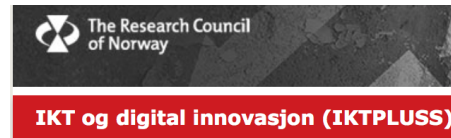
Project partners and who we are

Professor **Gisela Böhm**, University of Bergen (UiB)

DICE-lab is one of the research groups at the Psychology Faculty, University of Bergen.

Professor **Monica Divitini**, the Norwegian University of Science and Technology (NTNU)

Assistant Research Director **Wolfgang Leister** and Senior Researcher and **leader of the project Ingvar Tjøstheim**, the Norwegian Computing Center

Finn Myrstad, Director of Digital Policy, the Norwegian Consumer Council

Finn Myrstad with the Minister of Children and Equality Solveig Horne

ALerT has an interdisciplinary project team that includes experts from ICT, serious games techniques, security, privacy, education, psychology, and decision science.

Research question

AlerT will develop and make use of tools needed to study how individuals make decisions. ALerT's objective is to **investigate** how to evoke reflection about sharing of personal data and privacy with serious games and scenario tools.

Methods and approach

We will combine scenario and serious game techniques with **experimental methods** from psychology and decision science. As digital devices, apps and platforms make use of personal data, ALerT addresses how to increase awareness about the use of these data, and how users can make informed choices and exercise their legal rights.

Email-address to project-leader: ingvar@nr.no

https://www.nr.no/nb/projects/alert-awareness-learning-tools-data-sharing-everywhere